



Benjamin Franklin Awards Celebration

HONORING

JoAnne Anton

President & CEO,
Herb Kohl Philanthropies

AND

Judge Derek Mosley

Director, The Lubar Center
Marquette University Law School

for their significant contributions to
community and lifelong learning

THURSDAY, SEPT 25, 2025
5:30 PM

THE WISCONSIN CLUB
900 W Wisconsin Ave

Proceeds from this event
support more than 90%
of the 5,300 annual
programs offered at the
Milwaukee Public Library

CONFIRM YOUR SPONSORSHIP

Online supportmpl.org/franklin
Email Foundation@mplf.org
Phone 414-245-2727



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$25,000

- Tickets for 12 guests
- Reserved seating during the program
- 8 Hot Spots with company logo
- Recognition throughout event
- Logo inclusion on digital marketing, social media, advertising, and event communication
- Acknowledgement during live program remarks

Epic Sponsor - \$15,000

- Tickets for 10 guests
- Reserved seating during the program
- 4 Hot Spots with company logo
- Recognition throughout event
- Logo inclusion on digital marketing, social media, advertising, and event communication
- Acknowledgement during live program remarks

Masterpiece Sponsor - \$10,000

- Tickets for 10 guests
- Logo inclusion on digital marketing, social media, advertising, and event communication
- Acknowledgement during live program remarks

Classic Sponsor - \$5,500

- Tickets for 8 guests
- Logo inclusion on digital marketing, social media, advertising, and event communication

Bestseller Sponsor - \$3,500

- Tickets for 6 guests
- Inclusion on digital marketing and event communication

Individual Ticket - \$250

Friends of MPL Ticket - \$200

RSVP by September 1, 2025 to be recognized in event materials

INVITATION TO ARRIVE IN AUGUST



BOARD OF DIRECTORS

Ellen Sexton, Board President
Blue Shield of California

Robert Mlynarek, Board Vice President
Strategic Financial Consultant

Matthew Simon, Board Secretary
BMO Harris Bank NA

Laura Zahn, Board Treasurer
Northwestern Mutual

David Baum, Immediate Past President
Ameriprise Financial Services, LLC

Andrew Brehm
Scopelitis, Garvin, Light, Hanson & Feary, P.C.

Charles Brennan
Brennan Insurance Agency

Dr. Michele Bria, Ph.D.
MPL Trustee Representative

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Marietta Investment Partners

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Falk Ruvin Gallagher Team | Keller Williams

Barbara Franczyk
Community Volunteer

Franklyn Gimbel
Gimbel, Reilly, Guerin & Brown

Dana Guthrie
Gateway Capital

Dr. Eve M. Hall, PhD
Milwaukee Urban League

Bradley Kalscheur
Michael Best & Friedrich

Susan Lovern
von Briesen & Roper, s.c.

Jamshed Patel
Foley & Lardner

Robert Puissant
Executive Agenda

Jess Ripp
Friends of MPL President

Nancy Roos
Community Volunteer

Andrew Seifert
WEC Energy Group

Mary Sprague
Community Volunteer

DISTINGUISHED DIRECTORS

Arthur Harrington

Dan Renouard

Barbara Stein

David V. Uihlein, Jr.

PAST HONOREES

1989	Harold W. Schwartz	2004	Harry Franke	2014	Dr. Mary Kellner
1990	Patrick Cotter	2005	Journal Communications		Faye McBeath Foundation
1991	Fritz Gerlach		Steve Smith	2015	Greg Oberland
1992	Howard Fuller	2006	The Lynde & Harry Bradley		Mary Meehan
1994	Frank Pelisek		Foundation	2016	The Milwaukee Bucks
1995	Sue Ann Thompson		(Michael W. Grebe)	2017	Senator Herb Kohl
1996	Jack Mac Donough	2007	Northwestern Mutual		Don Rosanova
1997	Betty Quadracci		Edward J. Zore	2018	Jay and Madonna Williams
1998	Mayor Norquist	2008	Lucile Krug	2019	Sue and Bud Selig
	Common Council		Chris Bauer	2020	Milwaukee Public Library
1999	Jane Bradley Pettit	2009	Kate Huston Raab		Heroes
2000	Marianne Lubar	2010	Robert Mariano	2022	Arthur Harrington
2001	Michael Bolger		The Richard & Ethel Herzfeld		Dr. Joan Prince
2002	Jim Wigdale		Foundation	2023	John W. Daniels, Jr.
	Brother Bob Smith	2011	Gale Klappa		Rotary Club of Milwaukee
2003	Sister Joel Read	2012	George Will	2024	Cecelia Gore
		2013	Paul E. Purcell		John Gurda
			Mark and Debbie Attanasio		